















# TruDefinition® **DURATION MAX**®

Shingles with Patented SureNail® Technology

## Taking beauty and performance to the MAX.

TruDefinition® Duration *MAX*® Shingles combine the bold, thick appearance of a wood shingle with the strength and durability of our Patented SureNail® Technology to deliver both dramatic beauty and peak performance. Through the use of multiple granule colors and shadowing, TruDefinition® Duration *MAX*® Shingles create a truly unique and striking effect: rustic hues, lively contrast, complementing shadow lines for greater dimension and the maximum thickness available in a Duration® Series Shingle. In addition, TruDefinition® Duration *MAX*® Shingles provide the following:

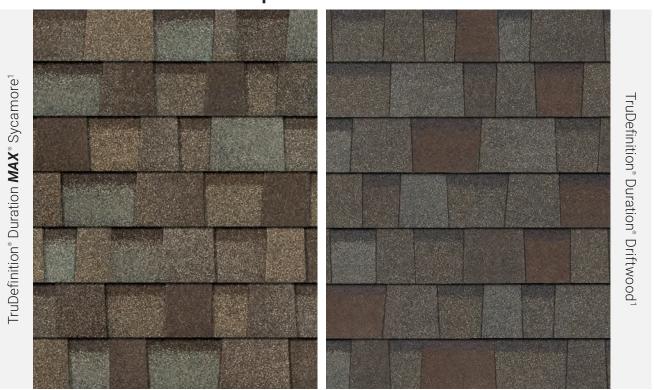
- Patented SureNail® Technology featuring Triple Layer Protection®+
  for added performance
- Limited Lifetime Warranty\*/‡ (for as long as you own your home)
- 130-MPH Wind Resistance Limited Warranty\*



### The perfect finishing touch.

Color-matched Owens Corning® DecoRidge® Hip & Ridge Shingles add curb appeal without sacrificing protection. The thick, high-profile design offers added depth and dimension, resulting in a refined look for your home. The durable construction and preformed design allow for the high performance and simple installation that you expect from Owens Corning Roofing. Rest assured that your new roof will bring you maximum enjoyment for many years to come.

## Compare the difference.



Next to color, nothing adds to the look of a new roof more than a thick, dimensional design. TruDefinition® Duration *MAX*® Shingles provide a significant increase in thickness over ordinary shingles for an appearance that can increase curb appeal.







Carbon<sup>1</sup> Granite<sup>1</sup> Mesquite<sup>1</sup>





Smokey Mountain<sup>1</sup>

Sycamore<sup>1</sup>

## **COLOR DISCLAIMER**

As color experts, we know getting the shingle color right is a big part of any roofing purchase. Due to printing color variations, in addition to viewing shingle literature, we suggest you request an actual shingle sample to see how it will appear on your home and with your home's exterior elements in various natural lighting conditions. Lastly, we recommend you verify your color choice by seeing it installed on an actual home; your roofing contractor or supplier can provide a sample and may be able to direct you to a local installation.



## The SureNail® Difference — a technological breakthrough in roofing.

The innovative features of Owens Corning® TruDefinition® Duration **MAX®** Shingles with patented SureNail® Technology offer the following:

**Breakthrough Design.** Featuring a tough, woven engineered reinforcing fabric to deliver consistent fastening during installation.

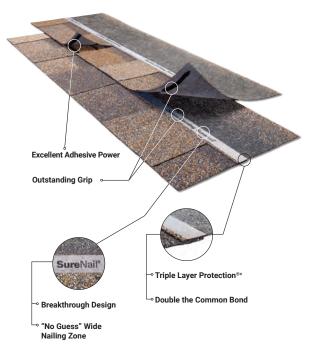
**Triple Layer Protection.** A unique "triple layer" of reinforcement occurs when the fabric overlays the common bond of the shingle laminate layers that offers excellent fastener holding power.

#### Outstanding Grip. Our enhanced

Tru-Bond\*\*\* sealant grips tightly to the engineered fabric nailing strip on the shingle below.

**Excellent Adhesive Power.** Specially formulated, wide adhesive bands help keep shingle layers laminated together.

**Exceptional Wind Resistance.** Engineered to deliver 130-MPH\* wind limited warranty performance with only 4 nails. Fewer nails required can mean fewer deck penetrations.



## TruDefinition® **DURATION MAX®** Shingles

#### **Product Attributes**

Warranty Length\*/‡

Limited Lifetime (for as long as you own home)

#### Wind Resistance Limited Warranty\*

130-MPH

#### TRU PROtection® Non-Prorated Limited Warranty\* Period

10 Years

#### **Product Specifications**

Size	13¼" x 39¾"
Weight per Square	350 lbs.
Application Exposure	5%"
Shingles per Bundle	16
Shingle Count per 4 Bundles	64
Coverage per 4 Bundles	98.4 sq. ft.

#### **Applicable Standards and Codes**

ASTM D3462
CSA A123.5++
ASTM D228
ASTM D3018 (Type 1)
ICC-ES AC438#
ASTM D3161 (Class F Wind Resistance)
ASTM D7158 (Class H Wind Resistance)
ASTM E108/UL 790 (Class A Fire Resistance)
PRI ER 1378E01

## DecoRidge Hip & Ridge Shingles Product Specifications

	10"	8"
Exposure	8"	8"
Pieces per Carton	30	30
Lineal Feet per Carton	20 ft.	20 ft.

## **Applicable Standards and Codes**

ASTM D3462
ASTM D228
ASTM D3018 (Type 1)
ASTM D3161 (Class F Wind Resistance)
ASTM E108/UL 790 (Class A Fire Resistance)

- \* See actual warranty for complete details, limitations and requirements.
- ‡ 40-year Limited Warranty on commercial projects.
- \*\* Tru-Bond® is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning.
- + The amount of Triple Layer Protection® may vary on shingle-to-shingle basis.
- †† 2018 Roofing Brand Awareness Study by Owens Corning Roofing and Asphalt, LLC.
- ++ Only on product sold in Canada.
- # International Code Council Evaluation Services Acceptance Criteria for Alternative Asphalt Shingles.
- ^ Excludes non-Owens Corning® roofing products such as flashing, fasteners, pipe boots and wood decking.
- 1 See Color Disclaimer Information on page 3 for additional details. SureNail® Technology is not a guarantee of performance in all weather conditions. For patent information, please visit owenscorning.com/patents.

## **HOME SWEET HOME**

### Your home is your sanctuary.

It's the place where you want to feel the most comfortable. Safe. Protected. But no matter how much you love your house, it seems the work is never completely done. And if purchasing a new roof is on your to-do list, it may seem like a daunting task — especially if your roof is already damaged or leaking. Since a roof plays such an important role in protecting you and your family from the elements, you realize that you can't let the damage get out of hand

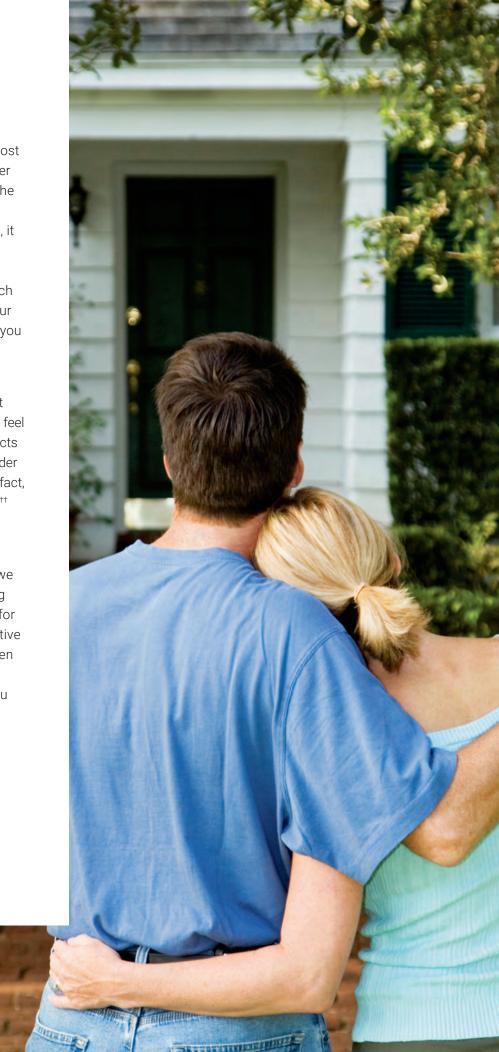
Don't worry, we know that a roof replacement project is a big, important decision. You can feel confident about choosing our roofing products — Owens Corning has been a recognized leader in the building industry for over 75 years. In fact, we're America's most trusted roofing brand.<sup>††</sup>

## The Right Choice.®

Not only can we help you choose the right shingle and roofing system components, we can also help you select an Owens Corning Roofing Platinum or Preferred Contractor for the job. Together, we can make this a positive experience — an opportunity, really. So when you make The Right Choice® with TruDefinition® Duration *MAX*® Shingles, you can be confident that your new roof will enhance and help protect your home for many years to come.

This is your chance to choose a roof that not only has outstanding performance but also has exceptional beauty. So for years to come, you'll feel great every time you pull in the driveway.

Protected, Proud, Home.



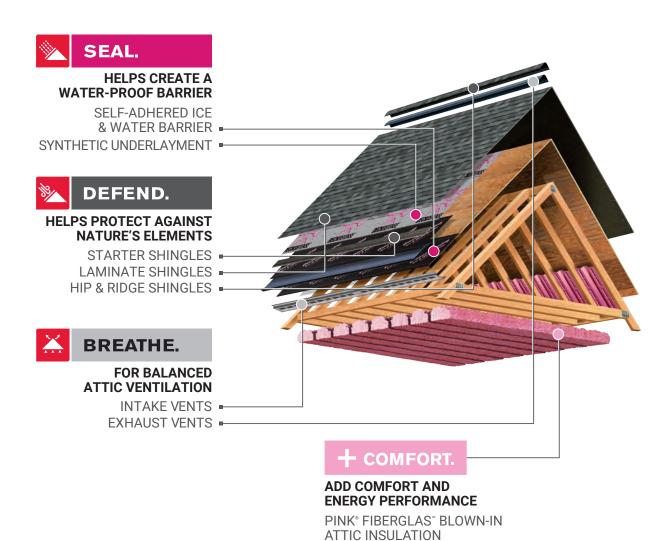


## TOTAL PROTECTION ROOFING SYSTEM®^

## TOTAL PROTECTION SIMPLIFIED™



Owens Corning® Total Protection Roofing System® integrates engineered Owens Corning® components that work together to address these three primary performance areas, critical to a high-performance roof, while also making it easy to understand the importance of each. **With Owens**Corning, it's easy to confidently deliver total protection, beauty and peace of mind.





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